



TITLE SPONSOR

# Unite 2 Fight Paralysis

ANNUAL SCIENCE & ADVOCACY SYMPOSIUM\*

October 20-21, 2022 • Minneapolis, Minnesota

Thank you so much for sponsoring  
U2FP's Annual Science & Advocacy Symposium!

By sponsoring this one-of-a-kind conference your organization helps keep our registration fees affordable for the SCI Community and shows that you have prioritized the pursuit of restorative therapies.

Your support also enables a higher percentage of injured individuals and their families to attend, adding great value and enhanced opportunity for the Scientific and SCI Communities to more effectively collaborate on recovery solutions.

**SPONSOR  
INFORMATION  
PACKET**

Of course, we believe there is great value for your organization as well, such as:

- **Alignment with Cutting-Edge Research:** know where the research is headed to stay ahead of the curve.
- **Brand Exposure Where It Matters Most:** increase your reach within the national and international SCI Community.
- **Deepen Your Market Research:** take advantage of the opportunity to hear directly from the constituency you serve.

## 2023 Science & Advocacy Symposium Sponsorship

# FULFILLMENT ITEMS

Below is a quick review of our sponsor fulfillment items. You can find many helpful resources and links on the Sponsor the Symposium page of our website.

### PAYMENT

If your organization has not already done so, please remit payment by **Wednesday, August 16th**.

### PROGRAM AD

Supporter level sponsors and above are entitled to a color ad of varying size in our event program (see our “Levels of Support” chart on the next page). Program ads should be received no later than **Wednesday, August 16th** to ensure inclusion in our event program.

### SHIPPING

At the end of this document we’ve provided detailed shipping instructions from the Minneapolis Hilton Hotel, as well as a printable shipping label for your convenience. **Please read these instructions carefully if you are an exhibitor (Leader level sponsor or above) and are shipping your display items.** You can also email Morgan Mahnke (Morgan.Mahnke@hilton.com) if you have further shipping questions.

### CONFERENCE BAG INSERTS

We suggest providing 250 conference bag inserts for attendees.

### EXHIBITING

If you are a Leader level sponsor or above, you are entitled to an exhibit table at the conference. Please email Lucia Webb (luciawebb@u2fp.org) to confirm the following details:

1. Whether you plan to exhibit
2. Display: will you have a free-standing or table-top display?
3. Power: will you need power?

### REGISTRATION

Depending on your sponsor level (see below) you may be entitled to one or more complimentary registrations.

#### COMPLIMENTARY REGISTRATIONS

Title	Networking	Visionary	Champion	Leader	Supporter	Friend
8	6	4	3	2	1	N/A

Registration opens **Friday, June 2nd**. Please follow these instructions to register:

1. Email Lucia Webb (luciawebb@u2fp.org) with the name of the attendee(s) that you authorize to use your complimentary registrations.
2. Use the **“Register Now!”** button that will appear on the “This Year’s Symposium” page of our website on or after Friday, June 2nd.
3. Be sure each registrant completes the following on the first page of the registration form, paying special attention to:
  - a. enter your **organization’s name** in the Company field
  - b. use the coupon code **2023SYMSPON** in the box at the bottom of the page.

*Codes are case sensitive, and note that you will not see the discount taken until you get to the confirmation page.*

# 2023 Sponsor Levels and Benefits

	TITLE \$25,000 (TAKEN)	NETWORKING \$20,000 (EXCLUSIVE)	VISIONARY \$15,000	CHAMPION \$10,000	LEADER \$5,000	SUPPORTER \$2,500	FRIEND \$1,000
Promotional Item in Conference Bag	X	X	X	X	X	X	X
Online & Print Media Recognition, including Livestream	X	X	X	X	X	X	X
Logo, Name & Active Link on U2FP Website for One Year	X	X	X	X	X	X	
Complimentary Registration	8	6	4	3	2	1	
Full-color Ad (provided by sponsor) in Symposium Program	FULL PAGE	FULL PAGE	FULL PAGE	HALF PAGE	QUARTER PAGE	EIGHTH PAGE	
Exhibit Table at Symposium	X	X	X	X	X		
Logo, Name & Active Link on U2FP Newsletters for One Year	X	X	X				
Opening Remarks at Networking Reception		X					
Exclusive Full Page Ad in U2FP's Conference insert in New Mobility Magazine*		X					
Title Sponsor Logo in U2FP's Conference insert in New Mobility Magazine*	X						
Inclusion in Event Logo	X						
Logo on Conference Bags	X						

\* New Mobility Magazine has an online readership of 35,000 and a print circulation of 9,000. This exclusive, full-page ad will be a part of U2FP's insert on the current state of the cure effort in a fall issue ahead of U2FP's Annual Symposium.

# 2023 Science & Advocacy Symposium Sponsorship

## ADDITIONAL CONFERENCE DETAILS

### AGENDA

You can view all our confirmed presenters thus far, as well as the most up to date version of our agenda at the Speakers & Agenda page on our website.

### CONFERENCE UPDATES

If you want to keep abreast of developments and also have a reminder for when registration opens, subscribe to our newsletter.

### LOCATION

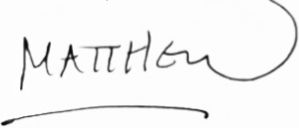
The symposium will be held at the Hilton Minneapolis Hotel on October 20-21, 2023. You can find detailed information about the hotel and local attractions on the Conference Hotel page of our website.

### HOTEL ROOMS

Rooms at our conference hotel may be reserved at the group rate by using the lodging link on our website. The deadline to book at our group rate is **Monday, September 19, 2023**. You can find booking links, along with maps and transportation information in the Symposium section of our website.

**Once again, on behalf of all of us at Unite 2 Fight Paralysis, our very sincere thanks for choosing to sponsor this year's Annual Science & Advocacy Symposium!**

Sincerely,

A handwritten signature in black ink that reads "MATTHEW". The signature is written in a cursive style with a large, sweeping flourish at the end.

Matthew Rodreick  
Executive Director, Unite 2 Fight Paralysis

# 2023 Science & Advocacy Symposium Sponsorship

## ADVERTISING SPECIFICATIONS

All ads will be in color. Please keep all content ¼" from edges. Ads must be in "print/press ready" pdf format with fonts embedded.

### Full Page Ad

*Ad specs:*

Trim Size: 8.5 x 11"

Bleed Size: 8.75 x 11.25"

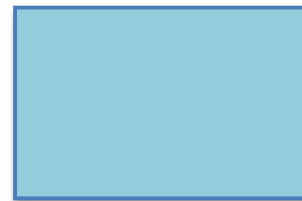


### Half Page Ad

*Ad specs:*

Trim Size: 8.5 x 5.5"

Bleed Size: 8.75 x 5.75"

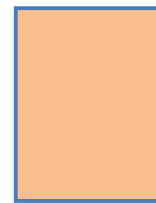


### Quarter Page Ad

*Ad specs:*

Trim Size: 4.25 x 5.5"

Bleed Size: 4.5 x 5.75"



### Eighth Page Ad

*Ad specs:*

Trim Size: 4.25 x 2.75"

Bleed Size: 4.5 x 2.875"



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Hold For Guest:  
c/o The UPS Store #7122  
U2FP'S ANNUAL SYMPOSIUM  
1001 Marquette Ave, STE 208  
Minneapolis, MN 55403

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Hold For Guest:  
c/o The UPS Store #7122  
U2FP'S ANNUAL SYMPOSIUM  
1001 Marquette Ave, STE 208  
Minneapolis, MN 55403

# The UPS Store

THE MINNEAPOLIS HILTON HOTEL

1001 MARQUETTE AVE, STE 208 MINNEAPOLIS, MN 55403

P: 612.376.1035 F: 612.376.1037 | [STORE7122@THEUPSSTORE.COM](mailto:STORE7122@THEUPSSTORE.COM)

## Incoming Shipment Form

The UPS Store will gladly receive packages on your behalf. Please complete this form and adhere to the shipping and pick up instructions detailed this form.

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The UPS Store is committed to providing you with an outstanding experience during your stay. All attendee and event packages being shipped to the store must follow the address label standards (illustrated below) to prevent package routing delays. We suggest that you do not send packages Early AM unless you work out arrangements ahead of time with The UPS Store. Please call or email to arrange Early AM. deliveries. Additional fees apply. We ask that you please refrain from sending USPS shipments as times are solely estimates and not guaranteed. It is your responsibility to track your shipment. We do not contact you once your packages arrive.

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### Label must be addressed as below:

Hold For Guest: (Guest Name)  
c/o The UPS Store #7122  
(Convention / Conference / Group / Event Name)  
1001 Marquette Ave, STE 208  
Minneapolis, MN 55403

### Pick up Instructions

Packages must be picked up directly from The UPS Store in the Minneapolis Hilton Hotel. We are located on the second floor next to the escalators. We do have a cart you may use to bring your items to the show location. The cart is available on a first-come first-serve basis and must be returned within 30 minutes. Customers not returning carts to The UPS Store will be assessed a replacement fee of \$200. Carts are the property of The UPS Store and not the Minneapolis Hilton Hotel.

### Regular Hours of Operation:

Monday – Friday 9am to 4pm\*

\*Additional hours can be arranged during conferences

# Receiving/Inbound Handling & Storage Conditions\*

Includes receiving, securing, and storage of items for up to 3 calendar days prior to package(s) being picked up. All packages are charged per package based on weight and size. Packages must be picked up directly from The UPS Store. Due to union labor laws, we are not able to deliver your items to the show booths within any halls or rooms. Packages not picked up within 3 calendar days will incur an additional storage fee per package per day based on original pricing specified.

<b>PARCEL INBOUND FEES</b>	
<b>STANDARD PACKAGES</b>	
OVERNIGHT LETTER	<b>\$5</b>
1-10 LBS	<b>\$7</b>
11-20 LBS	<b>\$15</b>
21-40 LBS	<b>\$25</b>
41-60 LBS	<b>\$40</b>
<b>HEAVY SHIPMENTS 60-101+ LBS</b>	
61-100 LBS	<b>\$60</b>
101+ LBS	<b>\$80</b>
<b>PALLETS/CRATE:</b>	
Per Pallet/Crate	<b>\$250</b>



# Outbound Handling Conditions\*

Convention guests with pre-labeled shipments – please be advised a handling fee will apply as detailed below.

<b>PARCEL OUTBOUND FEES</b>		
<b>STANDARD PACKAGES</b>		
	<b>UPS</b>	<b>FEDEX</b>
LETTER/PACKS	<b>\$5</b>	<b>\$5</b>
1-10 LBS	<b>\$7</b>	<b>\$7</b>
11-20 LBS	<b>\$15</b>	<b>\$15</b>
21-40 LBS	<b>\$25</b>	<b>\$25</b>
41-60 LBS	<b>\$40</b>	<b>\$40</b>
<b>HEAVY SHIPMENTS 60-101+ LBS</b>		
	<b>UPS</b>	<b>FEDEX</b>
60-100 LBS	<b>\$60</b>	<b>\$60</b>
101+ LBS	<b>\$80</b>	<b>\$80</b>
<b>PALLET/CRATE</b>		
Per Pallet/Crate	<b>\$250</b>	

**THIS FORM MAY BE SUBMITTED PRIOR TO DELIVERY FOR ADVANCED NOTICE AND PAYMENT.**

CONTACT INFORMATION		PACKAGE INFORMATION	
COMPANY / SENDERS NAME:		NAME OF EVENT:	
EMAIL ADDRESS:		NUMBER OF PACKAGES BEING SHIPPED:	
RECIPIENTS NAME:		ARRIVAL DATE:	
		PICK UP DATE:	
		AUTHORIZED RECIPIENT:	

Account Type: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX <input type="checkbox"/> Discover
Cardholder Name _____
Card Number _____
CID Number _____
Expiration Date _____

I authorize The UPS Store #7122 to charge the credit card indicated in this authorization form according to the terms outlined above. I understand that in the event my credit card is declined my shipment fees must be paid at pickup. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company. I understand giving false and/or inaccurate information may result in package not leaving and/or package abandonment.

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

**WITH ANY QUESTIONS, PLEASE CONTACT US DIRECTLY:**

**THE UPS STORE, MPLS HILTON HOTEL, 1001 MARQUETTE AVE., STE A, MINNEAPOLIS, MN 55403**

**612-376-1035 | [STORE7122@THEUPSSTORE.COM](mailto:STORE7122@THEUPSSTORE.COM) | [THEUPSSTORELOCAL.COM/7122](http://THEUPSSTORELOCAL.COM/7122)**