



Working²Walk

October 22-23, 2021

Sheraton Salt Lake City

Unite 2 Fight Paralysis (U2FP) is bringing its 16th Annual Working 2 Walk (W2W) Symposium to Salt Lake City for the first time in 2021. The conference attracts a highly targeted and knowledgeable audience of the Spinal Cord Injury (SCI) community. We bring together research scientists, clinicians, investors, industry and community advocates, exchanging information and strategies for achieving recovery from SCI.

"It was a first-rate meeting." - Dr. Phillip Popovich, Professor and Chair, Department of Neuroscience & Director of the Center for Brain and Spinal Cord Repair, Ohio State University

"...if we could scale the energy and compassion in the room over those two days [at Working 2 Walk], I have no doubt that the world would be changed irrevocably for all living with paralysis and their families. You've surely changed my thinking over the years."

- Peter Wilderotter, Christopher & Dana Reeve Foundation

Why Sponsor Working 2 Walk Science & Advocacy Symposium?

- **Alignment with Cutting-Edge Research:** know where the research is headed to stay ahead of the curve
- **Brand Exposure Where It Matters Most:** increase your reach within the national and international SCI Community
- **Deepen Your Market Research:** take advantage of the opportunity to hear directly from the constituency you serve
- **Demonstrate Your Commitment:** show the SCI Community that you've prioritized curative therapies
- **Create Opportunities:** your support helps fund our registration discounts and travel scholarships for SCI attendees

2021 Sponsor Levels and Benefits

	TITLE \$25,000 (TAKEN)	NETWORKING \$20,000 (EXCLUSIVE)	VISIONARY \$15,000	CHAMPION \$10,000	LEADER \$5,000	SUPPORTER \$2,500	FRIEND \$1,000
Promotional Item in Conference Bag	X	X	X	X	X	X	X
Online & Print Media Recognition, including Livestream	X	X	X	X	X	X	X
Logo, Name, & Active Link on U2FP Website for One Year	X	X	X	X	X	X	
Complimentary W2W Registration	8	6	4	3	2	1	
Full-color Ad (provided by sponsor) in Symposium Program	FULL PAGE	FULL PAGE	FULL PAGE	HALF PAGE	QUARTER PAGE	EIGHTH PAGE	
Exhibit Table at W2W Symposium	X	X	X	X	X		
Logo, Name, & Active Link on U2FP Newsletters for One Year	X	X	X				
Sponsor of Continuing Medical Education (CME) credits			X				
Logo embedded on Livestream Feed throughout conference	X	X					
Opening Remarks at Networking Reception		X					
Exclusive Full Page Ad in U2FP's Conference insert in New Mobility Magazine*		X					
Title Sponsor Logo in U2FP's Conference insert in New Mobility Magazine*	X						
Inclusion in Event Logo	X						
Logo on Conference Bags	X						

2021 Working 2 Walk Science & Advocacy Symposium

Sponsorship Agreement

Please complete this Agreement in its entirety; sign, date (your name on signature line constitutes an electronic signature) and return via e-mail to matthewrodreick@u2fp.org.

Company/Organization Name

Company/Organization Address

Contact Name

Address 1

Address 2

City

State

Zip

Primary Contact phone

Primary Contact email

Primary Contact fax

Website

We wish to purchase the _____ Sponsor Package in the amount of \$ _____.

Payment

Fees are payable in advance of any ad placement or sponsorship fulfillment. Payment by check should be sent to Unite 2 Fight Paralysis, 528 Hennepin Ave, Suite 705, Minneapolis, MN 55403.

Artwork

Please submit all company/organization artwork/logo in high-resolution format via email attachment to ryanromine@u2fp.org. If you would like us to lift artwork/logo from your website or another site, please provide a link to target.

Payment and artwork must be received no later than August 23rd, 2021 to ensure inclusion in the event program.

Questions? Please contact Matthew Rodreick at (612) 834-5472 or matthewrodreick@u2fp.org.

Signed

Date