



Working²Walk

October 22-24, 2020

Virtual Symposium

Unite 2 Fight Paralysis (U2FP) is transitioning its 15th Annual Working 2 Walk (W2W) Symposium to a virtual livestream meeting this fall. Due to the effects of COVID-19, we have determined that an in-person meeting would be unwise. We are excited by this opportunity to bring our conference to a broader audience through a livestream platform. We bring together research scientists, clinicians, investors, industry and community advocates, exchanging information and strategies for achieving recovery from SCI.

"It was a first-rate meeting." - Dr. Phillip Popovich, Professor and Chair, Department of Neuroscience & Director of the Center for Brain and Spinal Cord Repair, Ohio State University

"Working 2 Walk is always one of my favorite meetings of the year. I always return motivated and inspired to look critically at how to advance my work." - Dr. Rebecca Martin, Manager of Clinical Education and Training at the International Center for Spinal Cord Injury (ICSCI) at Kennedy Krieger Institute

Why Sponsor Working 2 Walk Science & Advocacy Symposium?

- **Alignment with Cutting-Edge Research:** know where the research is headed to stay ahead of the curve
- **Brand Exposure Where It Matters Most:** increase your reach within the national and international SCI Community
- **Deepen Your Market Research:** take advantage of the opportunity to hear directly from the constituency you serve
- **Demonstrate Your Commitment:** show the SCI Community that you've prioritized curative therapies
- **Create Opportunities:** your support helps fund our registration discounts and travel scholarships for SCI attendees

2020 Sponsor Levels and Benefits

	TITLE SPONSOR \$15,000	ELITE SPONSOR (TAKEN)	NETWORK SPONSOR (TAKEN)	VISIONARY \$7,500	CHAMPION \$5,000	LEADER \$2,500	SUPPORTER \$1,000	FRIEND \$500
Logo embedded on Livestream Feed throughout conference	X							
Title Sponsor Logo included on U2FP's Conference insert in <i>New Mobility Magazine</i>	X	ELITE LEVEL SPONSORSHIP	NETWORK LEVEL SPONSORSHIP					
Exclusive Full Page Ad in U2FP's Conference insert in <i>New Mobility Magazine</i> *		NO LONGER AVAILABLE	NO LONGER AVAILABLE X					
Exclusive Sponsor of Continuing Medical Education (CME) credits		X						
Virtual Exhibit Space with image, video and interactive messaging capability	X	X	X	X	X	X		
Event Livestream, Online and Print Media Recognition	X	X	X	X	X	X	X	
Logo, Name, & Active Link on U2FP Website for 1 Year	X	X	X	X	X	X	X	
Complimentary W2W Registration	4	4	4	3	2	2	1	1
Full-color Ad in Symposium Program (provided by sponsor)	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	HALF PAGE	QUARTER PAGE	EIGHTH PAGE	N/A
Logo, Name, & Active Link on U2FP Newsletters for 1 Year	X	X	X	X	X	X	N/A	N/A
Inclusion in Livestream Event Logo	X	X	X	N/A	N/A	N/A	N/A	N/A
<p>* <i>New Mobility Magazine</i> has an online readership of 35,000 and a print circulation of 9,000. This exclusive, full-page ad will be a part of U2FP's multi-page, in-depth insert on the current state of the cure effort in a fall issue ahead of Working 2 Walk.</p>								

2020 Working 2 Walk Science & Advocacy Symposium Sponsorship Agreement

Please complete this Agreement in its entirety; sign, date (your name on signature line constitutes an electronic signature) and return via e-mail to matthewrodreick@u2fp.org.

Company/Organization Name

Company/Organization Address

Contact Name

Address 1

Address 2

City

State

Zip

Primary Contact phone

Primary Contact email

Primary Contact fax

Website

We wish to purchase the _____ Sponsor Package in the amount of \$ _____.

Payment

Fees are payable in advance of any ad placement or sponsorship fulfillment. Payment by check should be sent to Unite 2 Fight Paralysis, 528 Hennepin Ave, Suite 705, Minneapolis, MN 55403.

Artwork

Please submit all company/organization artwork/logo in high-resolution format via email attachment to ryanromine@u2fp.org. If you would like us to lift artwork/logo from your website or another site, please provide a link to target.

*Payment and artwork must be received no later than **Friday, September 4th, 2020** to ensure inclusion in the event program.*

Questions? Please contact Matthew Rodreick at (612) 834-5472 or matthewrodreick@u2fp.org.

Signed

Date